

EXPLORING CREATIVITY 2

Coordinators:

Claude Samton

Marshall Marcovitz

What is creativity? How can we be more creative? Is it a magic moment whereby something new and valuable is created—an idea, a painting, a photograph, a joke, a literary work, new technology, an invention, music, or business? Can creativity be taught? Are there recognized techniques to become more creative? We explore the creative process and compare the profiles of some of our most well known creative geniuses - Leonardo Da Vinci, Shakespeare, Mozart, Picasso, Steve Jobs, and other exceptionally creative people in history. We want to understand the creative process, how it functions in genius and also in ourselves. We want to to develop our own creativity. In this project, we use different media: films, videos, and the Internet. Our discussions feature improvisational theater techniques, reports, reading, and visual presentations.

Claude Samton, an Architect, exhibited Artist, and Photographer, is Director of SoHoLoCo, an improvisational theatre company. He has taught at Columbia, NYU, Cooper Union, and San Francisco State University.

Marshall Marcovitz, an entrepreneur, teacher, journalist, and exhibited photographer, is fascinated by big ideas, imagination and creativity. He has taught at the University of Illinois, Northwestern University, and University of Chicago.

***** Syllabus *****

Each week we'll explore a different field of creativity. Weekly assignments will consist of video lectures from Ted Talks, The Aspen Institute, and Times Talks. All are available on the Internet. Each class will begin with improv exercises to spark your creativity. A 10 minute genius report will be given by one student each week.

Week 1. Introduction & goals, ARCHITECTURE

Week 2. HUMOR

Week 3. PAINTING, SCULPTURE, PHOTOGRAPHY

Week 4. MUSIC

Week 5. WRITING

Week 6. THEATRE & IMPROVISATION

Week 7. FILM

Week 8. DANCE

Week 9. SCIENCE

Week 10. TECHNOLOGY

Week 11. CREATIVITY PROJECT PRESENTATIONS

Week 12. CREATIVITY PROJECT PRESENTATIONS